



Ryan Dodyk

Have fun no matter what



Ryan Dodyk

Past, Present, Future

- Currently I am a track cyclist representing Canada at the highest levels of competition
- I came from a background in speedskating, where I medalled at several national events
- My aim is to qualify for both the 2022 Commonwealth Games and the 2024 Olympic Games



Ryan Dodyk - Team Canada Track Cyclist



Significant Results

9th - Keirin - Milton Nations Cup 2022

7th - Team Sprint - Roubaix UCI World Championships 2021

Gold Medal + Canadian Record - Team Sprint - Cali Nations Cup 2021

Alberta Male Cyclist of the Year 2021

BSc Civil Engineering - University of Alberta 2019

Ryan Dodyk - Team Canada Track Cyclist

Objectives

- To provide early brand association with up-and-coming track cyclist Ryan Dodyk
- To provide positive, organic “word of mouth” exposure to brands across Canada and internationally
- To open a path towards capitalizing on track cycling’s newfound success in Canada



Ryan Dodyk - Team Canada Track Cyclist



Criteria

A proposed program will provide:

- A strong association with an active lifestyle and Canadian culture
- Personality and status of Ryan Dodyk
- Exclusive promotion within a product category
- Personal and heartfelt endorsement
- A variety of promotional opportunities

Ryan Dodyk - Team Canada Track Cyclist

Current Sponsors

LEUCHTTURM1917
Denken mit der Hand*

SOLESTAR



Ryan Dodyk - Team Canada Track Cyclist



@dodykry

3000+ accounts reached per month

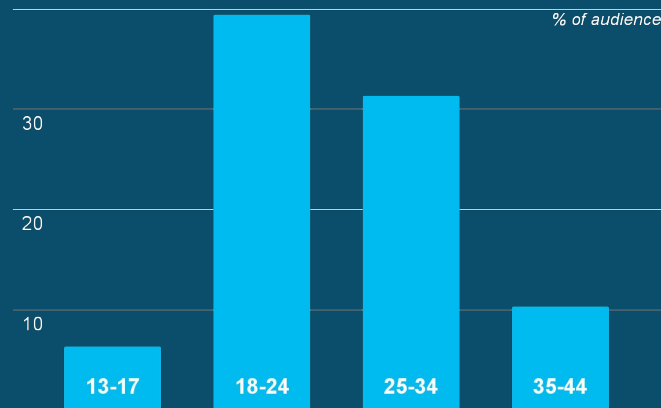
@dodykry

128k+ video views per month



Historical Return: \$1.15/follower

Age



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Helmet Sponsorship

- Cycling Canada is now requiring athletes to pay project fees for out of country competitions
- There are \$4250 of project fees in total for the 2022 season
- With a minimum donation of \$200, your company will appear on my race helmet for the entire 2022 season



Ryan Dodyk - Team Canada Track Cyclist

Contact Me

ryan@dodyk.ca

+1(780) 680-2330

